

Electronic Acknowledgement Receipt

EFS ID:	8287118
Application Number:	10669791
International Application Number:	
Confirmation Number:	6407
Title of Invention:	SYSTEM AND METHOD FOR SEGMENTING AND TARGETING AUDIENCE MEMBERS
First Named Inventor/Applicant Name:	Joseph G. Wilson
Customer Number:	25243
Filer:	David R. Yohannan/Elvavina Ricalde
Filer Authorized By:	David R. Yohannan
Attorney Docket Number:	54820-00602
Receipt Date:	25-AUG-2010
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Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$ 1810
RAM confirmation Number	8417
Deposit Account	032469
Authorized User	

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Issue Fee Payment (PTO-85B)	7427400602ISSFEE.pdf	286630 874054288c3aa68645681cbab0918ceb9246e27f	no	3

Warnings:**Information:**

2	Fee Worksheet (PTO-875)	fee-info.pdf	32274 33e19503f31e233aae8c38ae2f91e9de53d70a7f	no	2
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Warnings:**Information:**

Total Files Size (in bytes):			318904
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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.